



CORPORATE PARTNERSHIP OPPORTUNITIES

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# PHILANTHROPY AT CHURCHILL

It's hard to imagine a more powerful team than family, friends, and school professionals working together to make things happen for our children. For Churchill, that is the meaning of philanthropy.

Our community has a long tradition of philanthropy. Every day, our students benefit from the generosity of our current families and from the many parents, grandparents, friends, and alumni who came before.

Churchill aims to be a foundation for all of the families in our community—a place to turn for support, resources, knowledge, and connection. Whether you are giving of your time, talent, or dollars, philanthropy at Churchill is vital to our children, our programs, and our community. You make our community the fantastic, vibrant place it is for our children.

We hope that you will be inspired to get involved and partner with us at a level that is meaningful for you.



The Churchill School is a K-12 coeducational day school dedicated to empowering students with language-based learning disabilities to grow and achieve on levels they hadn't thought possible.

**Language-based learning disabilities affect children across all socioeconomic and ethnic backgrounds. They can affect a child's ability to process writing, math, language, and speech. And they can impact executive functioning skills, fine motor skills, and problem-solving abilities.**

When you support Churchill School & Center, your reach extends well beyond our classrooms and students. Churchill serves as a thought leader and an essential resource for a vast community of professionals who work with students with language-based learning disabilities. For families seeking ways to support children with learning differences, Churchill School and Center is a place to turn for resources, knowledge, and connection.





## IMPACT.

**The Churchill Fund**, the school's annual fund, is where the majority of our unrestricted contributions are allocated. Giving to the Churchill Fund is an easy way to make a tangible investment in our students' daily lives and provides us with the ability to maintain flexibility and direct resources where the need is the greatest. When you give to the Churchill Fund, you support things like our outstanding performing arts program, enhanced technology curriculum, and renowned athletic programming.

**Special Projects** allow you to direct your funding to a project that is especially meaningful to you. A gift of any size can be allocated to a special project. Directing your gift to a specific area of need is a great opportunity to make a significant impact in a lasting way. Donations to special projects that have made an incredible difference for our community include the Kristy Baxter Auditorium, the Emily Fisher Library, and the Meryl Schwartz Fund Playground. If you are interested in partnering with Churchill to fund a project that is special to you or your company, please contact our Philanthropy Team.

**The Reading Initiative** is Churchill's free after-school program that provides systematic phonics and decoding instruction to New York City schoolchildren whose families cannot afford private tutoring or do not have extra reading support provided to them in their school district. Reading Initiative instruction takes place virtually and in person. Our virtual format has allowed us to expand our programming, break down geographic barriers, and reach even more students from underserved communities. This program is only made possible through the generosity of individuals in the Churchill community. A meaningful partnership with a company sponsor would allow us to provide our innovative and effective reading curriculum to many more students.



**The Executive Functioning Initiative** is a program that shares Churchill's proven methods of tackling the executive functioning challenges common in students with learning differences. Executive functioning challenges can include difficulty with managing time, multitasking, and a lack of problem-solving skills. If students are given the tools to address these challenges effectively, it can make a huge difference in their overall academic performance and lives. Churchill's Executive Functioning Initiative offers tutoring directly to NYC students who need it and includes workshops for parents. These services are provided free of charge and reach families who would otherwise not have access to this type of instruction.

## Workshops

The Director of the Churchill Center for Professional Development and Engagement is available to conduct free workshops for PTA groups, nonprofit organizations, corporations, parents and caregivers, and school professionals. These workshops focus on how to support students' literacy and executive functioning skills at home and in the classroom. When a child is struggling academically, there are many emotional and logistical components involved for caretakers and siblings. These informational and supportive workshops address those challenges and offer additional resources for families.



## Diversity Equity and Inclusion

aren't just buzzwords here at Churchill. We work to create a culture of acceptance, mutual respect, and empathy that reaches beyond the classroom. We teach our students and all of our community members to celebrate their uniqueness and to advocate for themselves and one another. To give our school professionals, families, and students the ability to put these principles into practice in everyday life, we provide them with tools, workshops, and resources to learn about different perspectives and practice open discourse in ways that honor one another's experiences. Partnering with us in ways such as sponsoring our Diversity Institute for School Professionals is a great opportunity for a company to demonstrate its commitment to developing an equitable and inclusive global society.





## INVEST.

**Matching Gifts and Employee Giving Programs** are a way for employees to maximize their giving by taking advantage of their company's philanthropic initiatives. Churchill is a registered 501c3 and is eligible to participate in any Employee Giving Program, which automatically deducts donations from employee's paychecks. All contributions to Churchill are fully tax-deductible and eligible for corporate matching gifts.

**Corporate Foundation Support** has been an essential source of funding for many of Churchill's programs and projects. Churchill School & Center could be considered a potential grantee for any corporate foundation that prioritizes funding educational initiatives, children with learning disabilities, or providing access to specialized educational resources to low-income students and their families. Inquiries into whether any of Churchill's initiatives align with your company's philanthropic goals can be directed to a member of Churchill's Office of Philanthropy and Donor Relations. A simple introduction can go a long way to forging a long and meaningful partnership!

### **The Annual Benefit & Auction**

is Churchill's largest fundraising event of the year, and messaging around the event typically reaches thousands of our community members. The benefit and auction have a wide range of sponsorship and naming opportunities for individual or corporate donors. Underwriting a portion of the event, donating an item to our online auction, or serving on one of our various benefit committees is a great way to gain broad exposure for your company's name, products, and services.

### **The Annual Golf Outing**

brings together Churchill's parents, alumni, vendors, faculty, staff, and friends for a fun day of golf. The day is made possible thanks to generous underwriting from corporate and individual sponsors. Proceeds from previous outings have supported things like our specialized math program and renowned Reading Initiative.

### **Churchill's Lunch and Learn**

program brings people from different backgrounds together with our high school students to talk about their career paths. Hearing from people firsthand about how they got to where they are today is incredibly valuable and inspiring for our students. To understand that life paths often aren't linear and that unexpected turns or disappointments can open us up to opportunities and ways of being we didn't know existed can be reassuring and eye-opening. If you or someone you know is interested in serving as a speaker at a Lunch and Learn, please contact us.

### **The High School Internship Program**

depends on opportunities from members of the community. At the end of their senior year, Churchill students participate in the high school's Senior Internship Program. This program is designed to help students get real-world work experience and think more deeply about areas they might want to explore further after graduation. Participating in the Churchill internship program is a rewarding and life-changing experience for both the student and the host. Please let us know if your company would like to host a student.





# CONNECT.

If you have any questions about philanthropy at Churchill, please don't hesitate to call, write, or stop by and meet our Philanthropy Team:

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